

Registered with SECP under companies ordinance 1984

# Intercan Pvt Limited

Brief Profile

IMMAJ HOLDINGS

***INTERCAN***<sup>®</sup>

Intercan (Pvt) Limited  
18 KM. Main Ferozpur Road. Lahore 53000. Pakistan  
Tel: + 92 42 35402 140-2 Fax: + 92 42 35402 142  
Cell: + 92 321 477 4011 / + 92 321 477 4010  
E-mail: [info@intercan.com.pk](mailto:info@intercan.com.pk), [sales@intercan.com.pk](mailto:sales@intercan.com.pk)  
Website: [www.intercan.com.pk](http://www.intercan.com.pk), [www.immaj.com](http://www.immaj.com)

**Brief Profile:**

Intercan Pvt Limited founded in July 1983 by present management; is a corporate entity registered with Securities & Exchange commission of Pakistan as a private limited company, under company's ordinance 1984. Registered with leading public & private commercial trade bodies, institutions and approved on the lists of leading international and local conglomerates, including Director General Defence Purchases, Ministry of Defence & the Government of Pakistan.

Intercan exhibits a consistent growth pattern attained due to effortless teamwork, New Product Development, Packaging Consultancy Services, Supplier Clientele Relationship Management & a Unilateral Leadership which directs our Management towards Strategic Policy Deployment. In its service sector company enjoys trust & relationship of leading packaging consultants, equipment suppliers, stockiest and also by project management companies in international market.

Professional & educated human resource, equipment, technology base & highest integrity principles by practicing the ISO 9002:2008 provides Intercan with a competitive advantage in our industrial sector in country & abroad. Intercan has recently begun implementing the EFQM Excellence Framework Model striving towards organizational excellence and to provide the same to its reputable stakeholders.

Management of Intercan diversified from its core business practices in early 2000's, by investing in the service sector with the incorporation of a separate corporate entity; Immaj Holdings (Pvt) Limited, with equal success and standing in business circles.

**Management**

Company is owned by a respectable business family, well educated and trained experts from renowned universities abroad, headed by Mr. Arshed Iqbal, our Chief Executive.

**Human Resource**

Every shop floor worker, trainee, supervisor and executive staff of the company is bound to qualify Intercan's basic entrance criteria. This may be set in minimum qualification, experience, working environment adaptability, potential for growth etc.

Regular training sessions and evaluations provide a unique edge to employees, offering growth opportunities within the company and outside.

Rewards and acclamation by the management has resulted in shape of continued service, promotions and yearly bonuses to the deserving.

**Price Mechanism**

A trend setter in innovating affordability to clients; within the system, by passing on the rebates to valued customers, time to time adjusting market price fluctuations & being competitive on voluntary basis, leading long term trust & relationship.

**Consumer Awareness**

Major advancement and leads are initiated to adhere, offer and safeguard customer's proprietary rights, health of end consumer, standardization, fight against counterfeits & consumer risks in the form of representation, publication and safety standards.

**Cohesion & Safeguard nets**

Management arranges and solicits various initiatives and appeals with concerning governmental agencies for tax relief, awareness and general well being & betterment of the packaging industry for domestic and export market.

## **Metal Containers & Imported Components**

Intercan offers a variety of options in metals & plastics packaging in plain, printed, sleeved, shrink wrapped segments.

Profile of Packaging is carefully designed as per the acclaimed norms of industry, marketing segment, export region and most importantly the product and its shelf life with its environmental conformities. We, at Intercan take complete measures in order to ensure that our service is as per the client's needs and also under compliance of packaging standards.

From sensitive perishable hermetically sealed packing for food products to bulk packs for B2B industrial clients, we offer a product range involving the stated industries and more:



- Food;
- Medicine;
- Agriculture;
- Paints;
- Lubricants;
- Petrochemicals;
- Home Care products;
- And specialty Packaging for non-traditional items also for export market.

## Services

Over the years, Intercan has provided much needed guidance to its clients, making aware of current international trends and also facilitating in innovative steps that lead towards creating a niche in the market; local and abroad.

With a dedicated team always working to create a better future for our clients, Intercan provides its current and potential clients a full range of packaging solutions. Taking note from the developments in project management, New Product Development (NPD) & New Product Innovation (NPI), we are willing to be innovative as this makes prompt use of our extensive research in the packaging Industry.

## Complete Packaging Solution

Intercan offers a complete packaging solution, this process involves a robust decision making mechanism suited to resolve majority of claims that are usually identified at later stages.

- Desired Product (Industrial, food, specialty)
- Packaging requirements
- Designing options
- Container options
- Concept Design
- Re-arrangements
- Die/Mould creation
- Initial sampling
- Final packaging product (sample)
- Production Scheduling
- Final Delivery

## **Sourcing Services**

Intercan also offers its valued clients with sourcing opportunities, as per the packaging needs of the client. Our research at Intercan goes back 30 years and is constantly updated; with continuous research, attendance and activity at packaging seminars around the globe, follow up global trends etc. Moreover Intercan does not only study on its sole products but rather covers ground on numerous additional options that are brought into a packaging product, creating the perfect packaging mix.

Our sourcing assistance facilitates clients in the following degrees:

- Chemical requirements;
- Printing/shrink wraps;
- Varying specification of packaging
- Logistical support;
- Desired Product;
- Product Positioning:
  - SKU positioning;
  - Store Selection.

## **Registrations, Affiliations & Clients**

Intercan is blessed to have shared a lasting supplier customer relationship with its clients, in certain occasions sharing a track record for over 18 years. In the past three decades of exposure in the Packaging Industry of Pakistan and abroad, Intercan registered with leading trade bodies, affiliated with institutes & research and development bodies and assisted companies.

- 3M. USA
- Can Maker Club, UK
- Directorate General Defence Purchases, DGDP. PK
- Export Development Authority. PK
- Federal Board of Revenue. PK
- Ferozpur Road Industrial Association, FRIA. PK
- International Metal Decorators Association, IMDA. USA
- Lahore Chamber of Commerce & Industry, LCCI. PK
- Federation of Pakistan Chamber of Commerce & Industry, FPCCI
- Marketing Association of Pakistan, MAP
- Metal Containers Association of Pakistan, MCAP. PK
- Pakistan Can Manufacturing Association, PCMA. PK
- Pakistan Engineering Council, PEC. PK
- Quaid e Azam Industrial Estate Association, QIWA. PK
- Unilever Pakistan Ltd. PK

Intercan shares continued business with numerous clients and has earned the opportunity to learn from renowned brands over the years in order to improvise Intercan's organizational skills and expertise.

The following is a mere list of our contributions to companies home & abroad.

